



Luna Children's Charity

Annual Report & Accounts

**For the year ended
March 2015**

Contents

	<u>Page</u>
Who we are and What we do	3
1. Reference and administration details	4
2. Governance and management	5
3. Objectives and activities	7
4. Achievements and performance	8
4.1 Uganda	8
4.2 Tanzania	10
4.3 Middle East	11
4.4 Malaysia and the Far East	12
4.5 CATT Level 2 in UK	12
4.6 The Friends of Butabika Children's Ward	13
4.7 Bishop Asili Counselling Centre	15
4.8 Evaluation and research	16
4.9 Fundraising	16
4.10 Website & Communications	17
5. Financial review	19
6. Accounts for the year ended March 2014	20

Who we are and What we do

Luna Children's Charity is a child-centred organisation that trains and supports local people working with children and young people traumatised by conflict, violence and disaster.

Skilled and experienced volunteer child mental health and education practitioners are trained in the UK and overseas to lead our work. They train local mental health professionals and others working closely with child victims of trauma, together with their families and communities, to relieve the symptoms of post-traumatic stress disorder (PTSD).

We use a child-centred therapeutic protocol, Children's Accelerated Trauma Therapy (CATT), which empowers local communities with a new and effective individual approach to the individual treatment of psychological trauma in children suffering from some of the worst effects of violence.

Luna's model not only enables local people to use CATT, but provides those who have gained a high level of experience with the skills to train others. This generates growth in the skills and knowledge needed to manage and treat PTSD, and ensures the sustainability of our work. Because CATT may be used by people who are not mental health practitioners, Luna's model is able to address the suffering of children in parts of the world where mental health services are non-existent or under-resourced.

1. Reference and administration details

Charity Name and Number

Luna Children's Charity, known as 'Luna'.
Registered Charity in England & Wales, Number 1127169

Website

Lunachildren.org.uk

Principal address

184 Medstead Road, Beech, Alton, Hampshire GU34 4AJ

Charity Trustees

Stella Charman (Chair)
Jenny Dewar
Philip Sarell
Martine Petetin
Brenda Graham
Lucy Ferguson (from 7.6.14)

Officers

Carlotta Raby (Clinical advisor) to September 2014
Tracy Caveney (Finance Officer)
Siân Bolton (Operations Manager, 16.6.14-12.12.14)

Interns

Lucy Rolington (human rights research)

Specialist volunteers this year

Jamal Othman (Arabic interpreter, Gaziantep, April 2014)
Charles Cooper (Arabic interpreter, Gaziantep, April 2014)
Lama Hama (Arabic translator)
Rosemary Jarrar (Arabic translator)
Brice Munn (film-maker)
Simon Cooper (security consultant)
Simon Bolton (website design)
Gary Gardiner (transport & facebook)

Volunteer Trainers this year

Robin Bennett (Syrian Refugee Project, Gaziantep, April 2014)
Anna Kalin (Arusha, Tanzania, May 2014)
Claire-Louise Leyland (Syrian Refugee Project, Gaziantep, April 2014)
James Nsereko (Arusha, Tanzania, May 2014)
Marie Walker-John (Arusha, Tanzania, May 2014)
Maria Chambers (Lebanon, March 2015)

2. Governance and management

Luna Children's Charity is an unincorporated child-centred voluntary organisation, established as a Charity with a Governing Document signed in December 2008. It is managed by its Trustees who meet quarterly, and run with the support of officers, specialist volunteers and interns.

In 2014 for the first time, Luna was able to employ a full time Operations Officer, Siân Bolton, for a period of six months for June to December. This was made possible by a Santander sponsorship scheme which contributed 50% of her salary. Siân had previously worked as a volunteer intern. (All others listed in section 1 gave their time on an unpaid basis during the 2014/15 financial year.) Siân did a wonderful job for us during this period, setting up and maintaining the facebook page, working on a new website with the help of her designer father Simon Bolton, writing several fundraising bids and acting as project lead for the Friends of Butabika Children's ward (see section 4.6). We are delighted that as a consequence of her experience with Luna, she succeeded in obtaining a job in young people's participation with YMCA Downslink. To reflect Luna's shift to employing a paid member of staff, and in accordance with good practice, Luna took out an additional combined insurance policy for charities, which includes employers and public liability, together with trustee and professional indemnity. This supplements Luna's travel insurance cover.

In July 2014 media and communications expert Lucy Ferguson joined us as our sixth Trustee. The post of Trustee Treasurer was vacant in 2014-15, but Pennthorpe School Bursar, Tracy Caveney, has continued to offer her time as bookkeeper and will continue although she left Pennthorpe at the end of the Spring term. We wish her well in her now job and are delighted that will be continuing to support us.

In September 2014 Carlotta Raby withdrew from her advisory role to the Trustees to enable her to focus her energy on her psychology doctorate and other research interests. As a consequence we began formal negotiations on the terms of the licence to be provided to Luna by Carlotta for the teaching and dissemination of CATT. Although these have not yet been concluded, we have a working agreement which now underpins our training activity, and will assure the quality of our activity in accordance with Carlotta's requirements. Luna is also in active discussion with someone to replace Carlotta as clinical advisor, and possibly also join the charity as a Trustee. We will miss Carlotta's unique, inspirational contribution but we are delighted that she has and will continue to provide some training on Luna's behalf and remains a trusted friend of the charity which she founded in 2008.

This year we also benefitted from the work of a research intern, Lucy Rolington from the University of Sussex. She not only produced an excellent Masters dissertation on the efficacy of a child-rights based approach to trauma therapy (downloadable from the website), but also raised funds for herself to join Siân, Marie and Anna in Arusha, Tanzania, where she interviewed participants in the training and provided invaluable practical and moral support to the trainers. (More details in sections 4.2 and 4.8)

We have also been helped this year by the support of several Arabic speakers who provided interpreting and translation of materials for our training trip to Gaziantep, Turkey. (More details in section 4.3) Given the worsening security situation in the Middle East, we have also been reassured by the input of international security consultant Simon Cooper who has assisted in the preparation of our risk assessment for the forthcoming trip to the Lebanon, and will no doubt be needed again.

In 2014 the Foresight Partnership closed its offices near London Bridge, so we have had to find an alternative London-based venue for our meetings quarterly. With two Trustees living in Chiswick, this has become a preferred location for meetings. Another meeting was held at Penntorpe School, Rudgwick, West Sussex and the fourth at the Chair's home in Hampshire.

3. Objectives and activities

Luna exists to advance the rights, education and health of children and young people affected by conflict and trauma. Formally, its objectives are:

- i) The advancement of education and preservation of good health of children and young people affected by conflict and/or trauma
- ii) To advance the education of the public in children and young people's rights in part, but not exclusively, under the UN Convention of the Rights of the Child

Luna's primary focus has continued to be in the provision of training in an innovative treatment for post-traumatic stress disorder (PTSD) in children, to professional front-line staff working with children in countries where this is not available or affordable. Children's Accelerated Trauma Therapy (CATT) helps children who are suffering the psychological consequences of war, conflict or natural disaster to overcome their experiences and rebuild their lives. This year we have undertaken training in three countries (see sections 4.1, 4.2 and 4.3) and have plans for two more (sections 4.3 and 4.4).

Last year Luna set up its first 'children's rights' project in response to concerns raised over a number of years by members of the East London Butabika Link about the care and treatment of child patients at Butabika National Referral Hospital, Kampala, Uganda (see section 4.6). This year, Trustees approved a second such project to support the work of the Bishop Asili Counselling, Rehabilitation and community Centre in Lira, Uganda where there is a particularly high prevalence of trauma among women and girls (see section 4.7). It is run by Sister Florence Achulo who was trained as a CATT practitioner in September 2013.

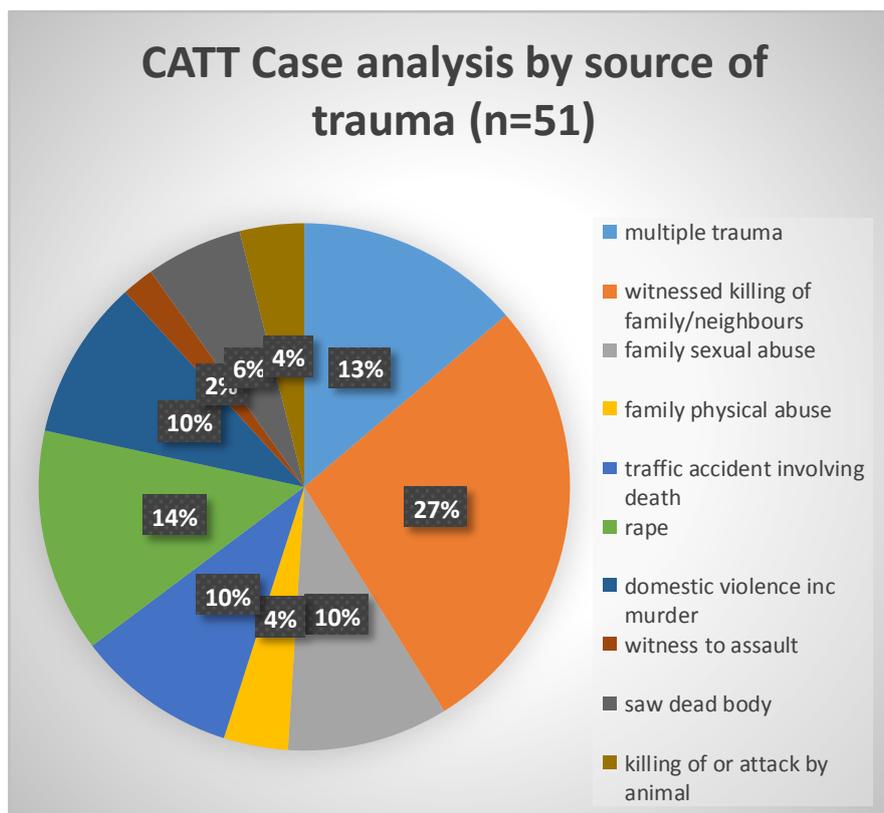
Luna works in partnership with respected local organisations (Training Partners), which identify participants and provide facilities for training courses and subsequent follow up activity. We use our growing international networks, to find new partners for the future. The sponsorship of training for key individuals such as the psychiatrists from Nigeria and Pakistan (section 4.5) also contributes to this. Sustainability is a key criterion in our process of selecting the organisations and places where we work, and we are delighted that as a result of our work in Uganda over the past four years, there are now 43 Ugandan CATT practitioners and 8 Ugandan CATT trainers who can sustain the rollout of CATT (section 4.1).

The Trustees confirm that they have complied with their duty, under section 4(6) of the Charities Act 2006 to have regard to the Charity Commission's guidance on public benefit and that the public benefit requirement has informed the activities of the Charity in the year to March 31st 2015.

4. Achievements and performance

4.1 Uganda

2014/15 has been the final year of Luna’s partnership with East London Mental Health Foundation Trust. In September 2014, as part of the East London Butabika Link’s child mental health diploma programme, Stella Charman and James Nsereko ran a CATT Level 3 (trainer level) course with skype input from Carlotta Raby and Robin Bennett. Very sadly Luna Trustee Brenda Graham, who was planning to attend the course as a trainer, broke her wrist and was unable to join the team as planned. The course was delivered to 12 Diploma trainees plus another CATT practitioner from the UK (Maria Chambers) with experience of using the technique in the Middle East. An allowance had been provided to enable the trainees to travel to community locations and refugee camps to identify and engage with children suffering from PTSD and who were suitable for treatment using CATT. The aim was to encourage the development of outreach and non-institutional models care and treatment, and to enable trainees to treat the five cases required to qualify them for Level 3 training.



In order to obtain their Level 3 certificates, trainees had to write up a total of five CATT cases with their CRIES-8 scores. As a result, Luna received information about 51 cases, consisting of 32 girls and 19 boys aged from 6 to 17 years. Some had very severe problems caused by multiple trauma. The pie chart above shows the different sources of trauma.

Improvement based on pre- and post-treatment CRIES-8 scores showed that all improved by between 3 and 21 points, and only 8 remained above the level indicative of PTSD post-treatment. A number of these were refugees with multiple sources of trauma.

As a result of the course, a further 7 Ugandans became fully accredited CATT trainers following scrutiny of their cases and successful completion of all the teaching practice exercises. Trainees who had not completed all five cases and did not obtain Level 3 certificates, nevertheless strengthened their skills in the use of CATT and improved their understanding of complex trauma. The final cost of the week was under £4k, or £300 per participant.

In February 2015 the two year programme concluded with a conference designed to showcase the past two year's work and attended by around 130 people. Stella Charman gave a presentation on the use and effectiveness in Uganda of Children's Accelerated Trauma Treatment (CATT). This described the nature and development of CATT and went on to explain how Luna Children's Charity, in partnership with the Butabika Link, has now trained 43 practitioners in Uganda to use CATT with 8 ready to train others. The presentation demonstrated the overwhelmingly positive outcomes of treatment, and brief analysis of the 51 cases submitted by Ugandan trainees. The presentation raised awareness and interest in CATT and has resulted in offers of support for further research, as well as a request to facilitate further training at Kisubi Brothers University College in January 2016. One Diploma graduate, Syson Katushabe (far left below), has been invited to present her CATT work at a conference in Nairobi in July 2015.



Diploma graduates at the Conference in February 2015

In March 2015 Luna submitted a full report on its work in partnership with the Butabika Link's CAMHS Project to the Tropical Health Education Trust (THET) which funded the NHS-led project on behalf of the Department for International Development (DFID). This stated that Uganda is now the country where there is the greatest experience of treating children with PTSD using the innovative and cost-effective CATT approach. In 2015-16 we are planning to undertake a full impact assessment of our work here. Despite strains and stresses along the way, the East London Butabika partnership has been sustained due to the hard work, positive relationships and commitment of Director Dr Alyson Hall and all those working for all the organisations involved. It has been a challenging but also fun and rewarding and a great privilege for Luna to have been able to work with so many inspirational people in both countries, volunteers and trainees alike.

4.2 Tanzania

One year after Sian's reconnaissance visit to Arusha, Tanzania in 2013, Luna successfully delivered a level 2 CATT course in Tanzania as planned, from the 2nd to the 6th June 2014, hosted by the Arusha Mental Health Trust. The course was led by three Luna-trained level 3 practitioners: Marie Walker-John, James Nsereko and Anna Kälin, who trained 24 participants with the support of Sian Bolton, Operations Manager. The participant group was diverse in both profession and education, with trainees consisting of the Director of the Arusha Mental Health Trust, social workers, counsellors, orphanage workers, teachers, psychologists, those working with street children and nurses. This dynamic made for an interesting and engaging course, resulting in a productive week of skills-sharing and the creation of a supportive environment in which participants could learn and share their understanding of the needs of local children. At the end of the five days, it was decided that all 24 trainees had demonstrated the knowledge and skills worthy of a Level 2 certificate, resulting in a very successful 100% pass rate for the course. The final cost was £4.5k, or £187 per certificate awarded.

Lucy Rolington, a Human Rights MA student from the University of Sussex, accompanied Luna to Arusha, having fundraised for the trip herself, to join the course as a participant observer, with the broader aim of carrying out some qualitative research into the efficacy and implications of delivering CATT through a child-rights focus in an international, cross-cultural context. Lucy conducted interviews with the trainees throughout the course, and provided invaluable support to the trainers throughout. Lucy's completed research was submitted to the University in mid-September, and is very useful to Luna, giving further, formal attention to the issue of delivering CATT cross-culturally, and as a piece of research which further validates the importance of Luna's aims. Lucy's research is now downloadable via the 'Research' section of Luna's website (<http://lunachildren.org.uk/research.html>). See also section 4.8 of this Annual Report. A big thank you Lucy for all your hard work!

Also following the course, two of the trainees set up a peer support/supervision group at the Arusha Mental Health Trust, to function as a CATT support group every 6-8 weeks for the rest of the trainees, stimulating further follow-up correspondence with Sian. Sian has also recommended returning to Arusha in order to offer follow-up support and advice to the trainees, and Amy Maynard, Luna's intern/Operations Manager recruited in May 2015, is continuing her efforts to obtain the funds for this.



All 24 trainees, 3 trainers, and Sian at the Arusha Mental Health Trust, above

4.3 Middle East

After several months of planning, a Level 2 course was held from 5th-12th April 2014 at Novotel, Gaziantep, Turkey, which proved an excellent venue. Participants had been selected with the support of Masa Alkurdi of the Syrian Association for Mental Health, and included 3 psychiatrists, 4 psychologists and 4 trainee psychologists/child support workers. All but one were Syrian nationals, and all were working with Syrian refugee children in camps and centres. 5 were living and working in Turkey but 6 travelled from Saudi Arabia, UAE, Jordan and Lebanon to join the course. The trainers were Robin Bennett and Claire-Louise Leyland, supported by Stella Charman as Trustee. Arabic interpretation was provided by course participant, Dr Jamal Othman, assisted by Luna volunteer Charlie Cooper, a British teacher working in Libya.

The feedback from the participants was overwhelmingly positive and the final cost was £11k, or £1,000 per certificate awarded. This is rather higher than the usual cost for a Level 2 course, but fell well within the budget of £16.5k which had been raised by Luna's supporters during the previous year. The cost was justified by the fact that this was Luna's first experience of training in the Middle East, we had no local training partner organisation to provide facilities, and we funded the travel costs of several highly qualified and experienced participants from a wide geographical area. Luna learned a great deal from this experience about the provision of training and the application of CATT in an Islamic context, and so close to a war zone.

Furthermore, the success of this training trip has led to a variety of new contacts and partnerships, and some valuable follow-up work. Following the course Stella Charman had a follow-up discussion via skype with the Saudi Minister of Health, and met the UK-based Director of Syria Relief, Dr Redwan El-khayat. Luna volunteer Maria Chambers returned to

Reyhanli, Turkey in September to support the 2 CATT-trained staff funded by this organisation, who were now struggling with a waiting list for treatment among the children in their care. Subsequently contact was made with the International Institute for Psychosocial Development (IIPD), which has since become Luna's training partner for work in the Lebanon commencing in March 2015. We now have well developed plans for training across the Middle East in 2015-16 and beyond.



(Left) Trainer Robin Bennett (right) with interpreter Charlie Cooper (at the back) with Syrian mental health professionals demonstrating our child centred approach.

4.4 Malaysia and the Far East

In July 2013, Shellee Burroughs received Level 3 training and immediately left for Kuala Lumpur, Malaysia where she is school counsellor at the Garden International School. She has since treated a number of children with PTSD, and soon identified the need for Level 2 training in Malaysia where there are many refugees and other social problems creating trauma. A commitment was given to support her with running a course, at zero cost to Luna, which would include participants from across the Far East. Plans for this have been developing over the course of the year. Carlotta and Sam Raby travelled to Kuala Lumpur in May 2015 and a full report on the training trip will be provided in next year's Annual Report.

4.5 Level 2 CATT training in UK

During the year Luna has been approached by several people wishing to learn to use CATT for the purposes of supporting children in need overseas. However, Carlotta Raby's UK courses are frequently over-subscribed and may be hard to access for certain professions or those with time-constraints. For the first time this year we commissioned her to run a one-day course for two psychiatrists, held in Guildford in February 2015. One was a UK-based consultant of Pakistani origin, about to travel to Peshawar to work with survivors of the school massacre in December 2014. The other was a Registrar in Psychiatry from Borno state, northern Nigeria. She has a special interest in PTSD and is working with young people released from capture by the Boko Haram terrorist group. We are hoping to 'fast-forward' the training of both these individuals so that they can use their skills effectively as soon as

possible. Some of our Level 2 UK training may be viewed on Luna's short film which may be seen on youtube: <https://www.youtube.com/watch?v=mrwojqQGXA&feature=youtu.be>

4.6 The Friends of Butabika Children's Ward

It has been a successful year for the Friends of Butabika Children's Ward, thanks to the generosity of a number of donors and the hard work of Sian Bolton, founder of the Friends, and Stella Charman, Chair of Trustees. Formally, the Friends' objectives are:

- a. To find ways to improve, promote and monitor observance of the rights of children who are patients on the children's ward of Butabika Hospital
- b. To improve the relationships and living conditions of children who are patients on the children's ward of Butabika Hospital
- c. To raise and provide funds which will further the achievement of a) and b)

Over the last year, these objectives have been addressed, as support for the Friends of Butabika children's ward has continued to grow. We have been delighted by some generous contributions from donors to the work of the Friends in helping the children on the ward. Primarily, these donations are channelled through Butabika's St Peter's Church, which works closely with ward staff and provides volunteers to supplement staffing levels, as well as 'extras' to improve the quality of life for the children. In addition, we are delighted that the GEMS Cambridge International School is also now providing regular teaching sessions on the ward in the new classroom.

In August 2014, Dr Alyson Hall of the East London Mental Health Foundation Trust's Butabika Link hosted a social event at her home selling crafts and raffle tickets, to raise money for the Friends. The evening raised a profit of £362 for the Friends, a fantastic contribution as well as a wonderful evening, so a big thankyou to Alyson! Later in the year, the Friends received a generous donation of over £500 from Laura Roughan who ran the Istanbul marathon in November. Laura is a Clinical Psychologist who spent time working on the ward while training Ugandan professionals in mental health with the East London Foundation Trust. Thankyou Laura for your ongoing support!



The new classroom at Butabika Hospital Children's Ward, Kampala Uganda

These resources have been used to support the creation of a classroom for the children at Butabika in partnership with the Butabika Link, providing desks, chairs and learning

materials, and also resources for the sensory room. This room benefits the children on the ward who are less able to engage in classroom activities as a result of the sensory impairment that is part of conditions such as autism, cerebral palsy, or Down's syndrome. The money raised has also helped to fund two volunteers from St Peter's Church, Samson and Rebecca, who spend time on the ward each week, engaging with the children in interactive learning and play activities. Samson has since finished his work on the ward to start his new job, but Rebecca continues to teach and play with the children three days a week, providing them with much needed care and attention.



Butabika Children's Ward's new playground ready for use

Friends' funds were used once again at Christmas to provide a special meal and put on a party which was really enjoyed by the children. We were also delighted to witness the installation of a playground for the children funded by the Butterfly Project and built by East Africa Playgrounds, which was completed in February.

Overall, news from the ward's volunteers and visitors throughout the year has documented the slow but steady improvement of the childrens' living conditions, with long-term Link volunteers Lola Perez and Emma Viner reporting improvements to the quality of the childrens' lives as a result of the classroom and sensory rooms, as well as separate dining facilities for the children to use at meal times. Stella Charman, Chair of Trustees, was also able to make a short visit to the ward during her trip to Uganda for the Link's CAMHS conference in February and was pleased to see the improvements for herself.

In March 2015, year 7 students at Pennthorpe school voted to give the money they have raised over the course of the school year to the Friends Project. We are hoping to use to this to supply the ward with solar showers for the children, as the shower block on the ward has only cold water. A big, heartfelt 'Thankyou' to the children of Pennthorpe School for your fundraising efforts.

Since the end of the year, Luna's new intern, Amy Maynard, has taken over from Sian Bolton as Project Lead for the Friends' project. She is hoping to raise funds to visit the ward in January 2016, taking with her the solar showers bought with the funds from Pennthorpe School, plastic mirrors for the ward, and interactive learning resources for the children. Also in January, UK based Play Therapist Pippa Barlow has volunteered to conduct a 2-day training course in therapeutic play for Butabika's church volunteers. Stella and Amy are currently engaged in making arrangements and a fundraising appeal has been launched.

4.7 Bishop Asili Counselling Centre

Bishop Asili Counselling Centre in Lira, northern Uganda, supports several hundred women and children who have been affected by the Lord's Resistance Army (LRA). Some have lost family members in attacks, are the victims of rape and violence themselves, or are returning captives. The Centre provides vocational training as well as psychological counselling and mental health education. Sister Florence Achulo is the Director of the Centre and a qualified psychologist who has treated several children using CATT following Luna's Level 2 training at Butabika Hospital in September 2013. However, Lira is largely by-passed by aid agencies and Sister Florence struggles to attract funding for the Centre. In March, Luna's Trustees agreed that this should become a second 'children's rights' project for Luna, with Grace Felton as project lead. Grace (aged 12) has expressed enthusiasm for fund-raising on behalf of Bishop Asili. The outcome of her efforts will be described in the 2015 Annual Report.



Sister Florence beside the tree that protected many people sheltering in a church from an attack by the LRA

4.8 Evaluation & research

Although the licence with Carlotta Raby (see section 1) leaves responsibility for research into the effectiveness of CATT with her, Luna must nonetheless ensure that the way we teach and support practitioners is evaluated and leads to the best possible outcomes. All our training courses incorporate feedback mechanisms which are used to inform the design and delivery of future courses. In addition, we promote and support practitioners and others interested in undertaking evaluation and research projects.

The most significant research project undertaken this year was human rights student Lucy Rolington's MA dissertation in September 2014 for the University of Sussex. This was based on her research placement with Luna which included participation in training trip to Tanzania (see section 4.2) and involved 20 interviews with trainers and trainees. She investigated the efficacy of delivering trauma therapy through a child-rights framework. Her conclusion was that whilst there are many different political and cultural approaches to childhood and children's rights, Luna's methods have successfully moved from an understanding of children as vulnerable, susceptible to trauma and in need of protection to one in which they are 'right-holders' with agency, capable of making decisions and leading their own treatment.

In the coming year we hope to recruit a further research intern, undertake a social impact assessment and have commissioned an in-depth study into the outcomes for 50 children and young people treated in Uganda by the Level 3 trainees (see section 4.1).

4.9 Fundraising

In the summer of 2014 a report was commissioned from professional fundraiser Rowena Lewis, which identified the most likely sources of funding, explored how Luna can best market itself in the current environment. Rowena's work included a coaching session for Siân Bolton. As a consequence she submitted bids to a number of foundations or trusts:

- Tanzania: N Smith Charitable Settlement, Paraton Trust, The Casey Trust
- Uganda: RRAF Charitable Trust, The Desmond Foundation, The Casey Trust, The Clara Burgess Charity, Hilden Trust
- Middle East: War Child

To date Luna has received regret letters from the Casey Trust and Desmond Foundation, but had no news from the others. This work will be picked up in the next financial year by new intern Amy Maynard.

No income was earned this year due to the cancellation of the Level 3 training course in July 2014. Nevertheless, Luna was able to exceed its income target thanks to the ongoing support of previous corporate sponsors, Pennthorpe School and individual fundraising. Our heartfelt gratitude goes to the following:

Unrestricted donations from corporate sponsors, charitable and grant-giving foundations:

- Joan Ainslie Trust £10,000

- Health Foundation £4,850
- Chartwell Industries Ltd/Cripps Foundation £1,000
- Diana Parker Charitable Trust £1,000
- Garden International School, Kuala Lumpur £976
- McKinseys £530
- Anonymous £300

Individual fundraisers:

- Laura Roughan ran the Istanbul marathon in November 2014 and raised £520 for the Friends of Butabika Children's ward
- James Donald raised £180 in October 2014 from three outdoor challenge events
- Miscellaneous donations from supporters and Trustees

Year 7, Pennthorpe School: £628

Funding sources (%) year ended March 2015

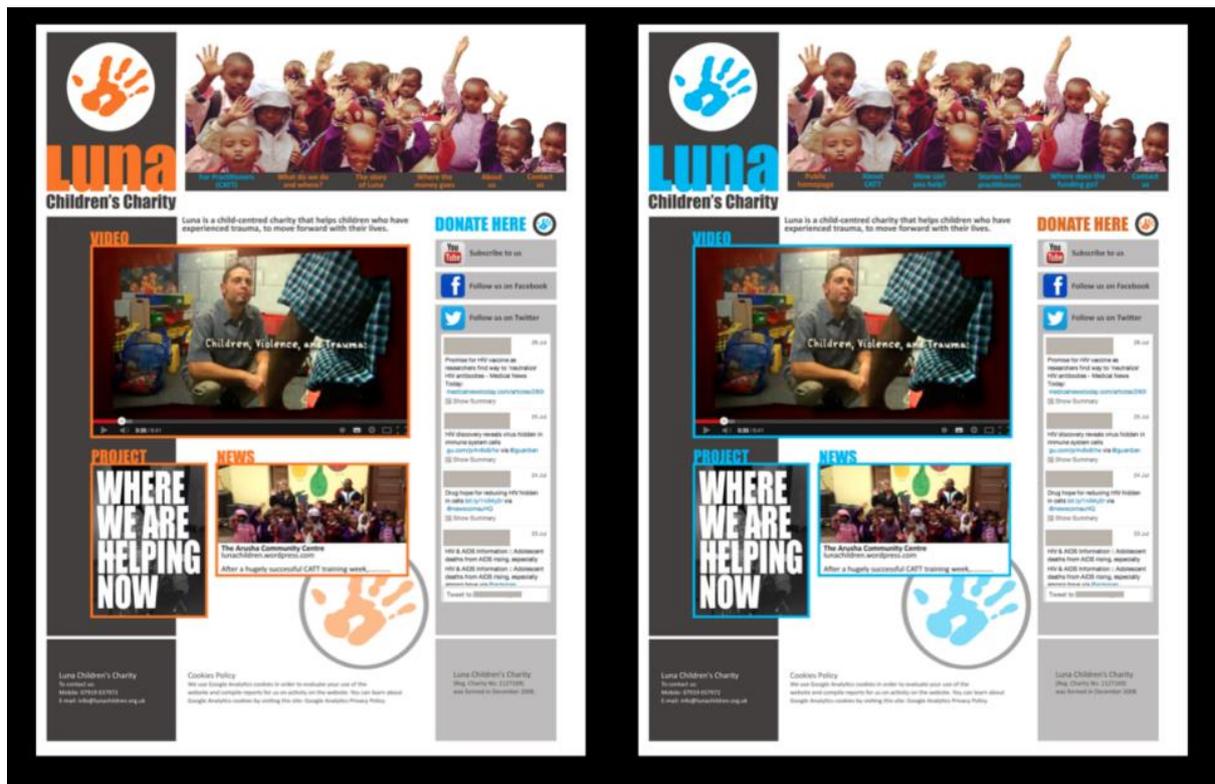
Funding source	amount	%
Charitable Trusts/Foundations	16150	68%
Corporate donors	3530	15%
Schools & universities	2791	12%
Earning from activities	0	0%
Individual donations	1269	5%
<u>TOTAL</u>	<u>23740</u>	<u>100%</u>

In addition, a total of £3,000 was received from Santander via University of Sussex to fund Siân Bolton's internship.

4.10 Website and Communications

During the year, Luna's website content has continued to be updated and kept current by Trustee Philip Sarell, while Sian Bolton worked on the redesign of the site with a new look and logo. She recruited Alexander Rennie, web designer, to build a new site to Luna's specification. The new site is set to be more viewer friendly and accessible, containing links to all of our social media platforms and donate links on the home page, and a password-protected practitioner forum to allow our CATT-trained practitioners to connect with and support one another. Sian and Alex worked really hard on the new site, until Sian's contract with Luna sadly ended in December. Following the recruitment of Amy Maynard, it has been possible to dedicate more time to finishing the website which is on track to be launched in September 2016.

Sian Bolton also set up a Wordpress blog for Luna in October, contributing towards Luna's growing social media presence, with links to the facebook page. Amy is planning to maintain the blog which will be linked into the new website, creating even more connections between Luna's increasing number of social media platforms.



Sian's designs for the website

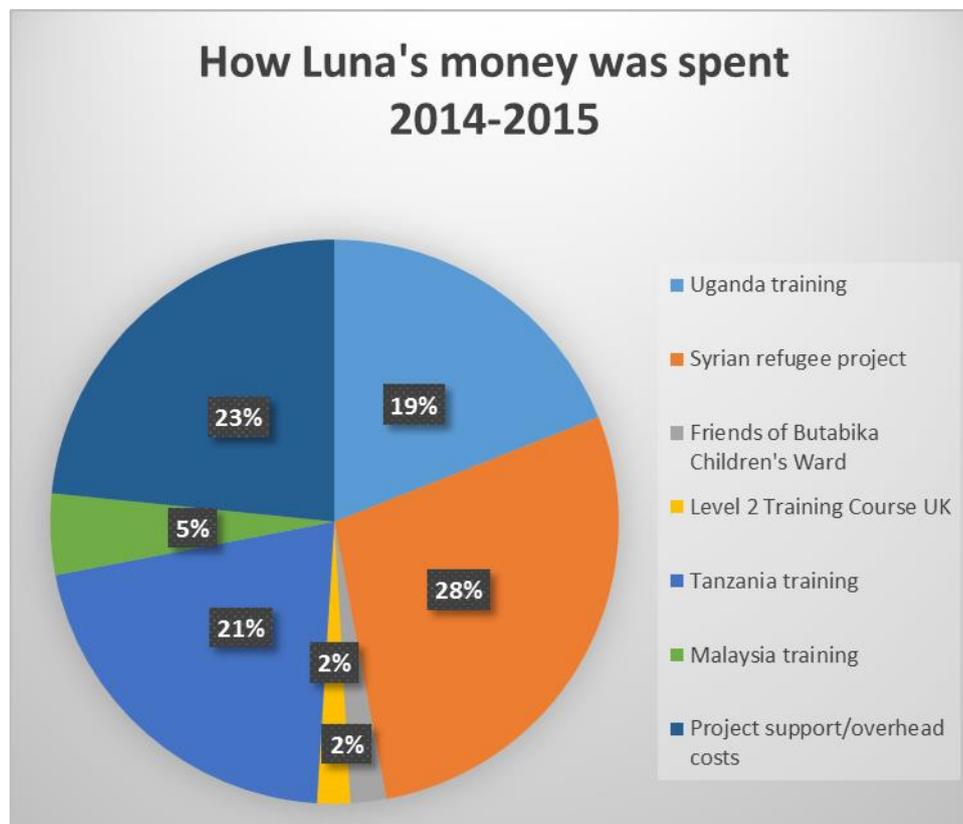
Also Since March 2014 Brice Munn, filmmaker, volunteered to help Luna by creating a promotion video explaining a bit more about who we are and what we do, with a voiceover by Bishop Asili Project Lead Grace Felton (see section 4.7). The 3.5-minute video was completed by June and does a wonderful job of demonstrating Luna's work clearly, and concisely. It will be a very useful vehicle for public relations in the near future. The video is currently available to view by searching 'Luna Children's Charity' on youtube or following this link – <https://www.youtube.com/watch?v=mrwoiqQGXA> which will be available on our new website shortly. Thankyou very much Brice, and thankyou Grace for the voiceover.

For our facebook page, we have recently recruited aspiring journalist Eve Edmunds as a public relations volunteer, and she has been keep the facebook page current with posts on current events in the relation to Luna as well as about Luna's activities. Eve is in her final year of University studying French and German and we are very pleased to have the use of her talented writing skills on board. Luna has also recently set up a Twitter account, which will be updated regularly and whose feed will be linked into our new website.

5 Financial review

In terms of both income and activity, this has been Luna's best ever year. It started slowly from the fundraising point of view, as we had raised a considerable sum for Syrian refugees in the Middle East last year, which we carried over to spend early this year. However, in the Autumn we began seeking funds to commit to 2015-16 activity, including sponsorship for people to attend Level 3 training in the UK, further work in Uganda in January 2016, plus funding for an intern. We were delighted to receive £3k from Santander specifically for this purpose, but this has made our project support/overhead costs look larger as a percentage of our total activity this year (see pie chart below). In the Autumn of 2014 we circulated our Annual Report for the previous year, and this prompted further donations from past funders, and attracted some new supporters who were impressed by how much we had achieved with a small amount of funding. We hope this Report will elicit a similar response! We are still seeking the means to raise Luna's income and profile to the next level, and to break through what feels like a glass ceiling in terms of charity development. In these challenging economic times, we continue to divide our energies between both fundraising, and delivering high quality training and other activities to support children with trauma all over the world. We recognise that we must do both in order to succeed.

The pie chart below shows how our funds were spent last year.



THANK YOU TO EVERYONE!

6 Accounts for the year ended March 2015

Income and Expenditure Statement For the Year to 31st March 2015

	£ 2015	£ 2014
Incoming Resources		
Restricted Funds	1,787	12,052
Unrestricted Funds	21,932	5,860
Other income	21	4,727
Total	23,740	22,639
Resources Expended		
Charitable activities	19,568	13,175
Project support & development	5,975	2,886
Total	25,543	16,061
Net Surplus/(Deficit)	-1,803	6,578

Balance Sheet As at 31st March 2015

Fixed Assets	0	0
Current Assets	17,474	19,277
Current Liabilities	0	0
Net Assets	17,474	19,277
Restricted Reserves	4,972	12,052
Unrestricted Reserves	12,502	7,225
Net Funding	17,474	19,277